GEORGE D. YARON, ESQ. (State Bar #96246) D. DAVID STEELE, ESQ. (State Bar #171636) ENDORSED YARON & ASSOCIÂTES FILED 601 California Street, 21st Floor ALAMEDA COUNTY San Francisco, California 94108 Telephone: (415) 658-2929 MAR 0 5 2010 Facsimile: (415) 658-2930 CLERK OF THE SUPERIOR COURT By Esther Coleman, Deputy 5 Attorneys for Plaintiffs LISA ZAPATA, individually, and VERONICA ZAPATA and ZACHARY ZAPATA, by and through their Guardian ad Litem, GABRIEL REYNOSO 8 SUPERIOR COURT OF CALIFORNIA 9 COUNTY OF ALAMEDA 10 11 LISA ZAPATA, individually, and VERONICA) CASE NO. RG10494568 ZAPATA and ZACHARY ZAPATA, by and through their GUARDIAN AD LITEM. 12 FIRST AMENDED COMPLAINT FOR GABRIEL REYNOSO WRONGFUL DEATH 13 Plaintiffs. 1. **Professional Negligence** 14 Strict Liability 2. Negligence v. 3. 15 4. Negligence Per Se LISHA WILSON, M.D., an individual; **Breach of Implied Warranty** 5. JOSEPH MARZOUK, M.D., an individual; 16 6. SMITHKLINE BEECHAM CORPORATION, 7. **Negligent Misrepresentation** 17 dba GLAXOSMITHKLINE, a corporation; Violations of B&PC 17200 8. DOE COMPANY, an unknown business entity;) Violations of B&PC 17500 18 and DOES 1 through 50, inclusive, 19 Defendants. 20 Plaintiff Lisa Zapata, individually, and Veronica Zapata and Zachary Zapata, two minors, 21 22 by and through their Guardian Ad Litem, Gabriel Reynoso, ("Plaintiffs") allege against 23 Defendants, and each of them, as follows: 24 **GENERAL ALLEGATIONS** 25 1. This is an action for wrongful death by Plaintiffs, the surviving widow and two 26 minor children, after their husband/father Robert Zapata ("Robert") died on October 26, 2008 27 after ingesting the prescription drug Combivir and other drugs, as tested, studied, researched, 28 evaluated, endorsed, designed, formulated, compounded, manufactured, produced, assembled.

inspected, distributed, marketed, labeled, promoted, packaged, advertised for sale, prescribed or otherwise placed in the stream of commerce and sold by various pharmaceutical companies, physicians, and Defendants Does 1 through 50, inclusive.

- 2. The true names, identities or capacities, whether individual, associate, corporate or otherwise, of Defendants Does 1 50, inclusive, are unknown to Plaintiffs, who therefore sue such Defendants by fictitious names. Plaintiffs are informed and believe and thereon allege that each of the Defendants designated herein as a Doe is responsible in some manner for the events referred to, which caused proximately caused foreseeable damages to Plaintiffs as alleged herein.
- 3. At all times herein mentioned, "Defendants" include all named herein as well as Defendants Does 1- 50.
- 4. At all times herein mentioned, each of the Defendants was the agent, servant, partner, aider and abettor, and/or joint venturer of each of the other Defendants herein and were at all times operating and acting within the purpose and scope of said agency, service, employment, partnership, conspiracy, and/or joint venture and rendered substantial assistance and encouragement to the other Defendants, knowing that their conduct constituted a breach of duty owed to Robert
- 5. There exists and, at all times herein mentioned, there existed, a unity of interest in ownership, between certain Defendants and other certain Defendants such that any individuality and separateness between the certain Defendants has ceased and these Defendants are the alter ego of the other certain Defendants and exerted control and influence over those Defendants. Adherence to the fiction of the separate existence of these certain defendants as an entity distinct from other certain Defendants will permit an abuse of the corporate privilege and would sanction a fraud and/or would promote injustice.
- 6. The injuries to Plaintiffs were caused by the wrongful acts, omissions, and malicious representations of Defendants, all of which occurred within the State of California.

#### THE PARTIES

#### The Plaintiffs

7. Lisa Zapata, a resident of Alameda County in California resident, is the surviving widow of Decedent Robert Zapata. Lisa married Robert on October 9, 1999. They had two natural minor children, Veronica, born on June 10, 2001 and Zachary, born on January 6, 2004.

#### The Defendants

- 8. Doctors Wilson and Marzouk (collectively, the "Physician Defendants") are physicians who formed a doctor-patient relationship with Robert, and who advised, and administered HIV antibody tests and prescribed Combivir ("AZT") and other drugs to treat Robert, which caused or contributed to his death on October 26, 2008.
- 9. Upon information and belief, the Physician Defendants all reside and work in California.
- 10. SMITHKLINE BEECHAM CORPORATION dba GLAXOSMITHKLINE ("Glaxo") is a business entity based in Great Britain. Plaintiffs allege on information and belief that Glaxo does business in California and this county, and, at all times relevant hereto, it manufactured the drug, Combivir, also known as Zidovudine, commonly known as "AZT," which was prescribed to and used by Robert since 2000.
- 11. DOE COMPANY ("DC") is a pharmaceutical and medical diagnostic company that, among other things, manufacturers, markets and sells an HIV antibody test. Plaintiffs allege on information and belief that DC does business in California and this county and at all times relevant hereto it manufactured the test kit, which was administered to Robert through the Physician Defendants.

#### FACTS COMMON TO ALL COUNTS

12. About 2000, Dr. Wilson of the Physician Defendants at Highland Hospital administered at least one Human Immunodeficiency Virus ("HIV") antibody test to Robert, one of which reacted "positive," although a prior result reacted "negative." As a result of these tests, Dr. Wilson advised that Robert that he had contracted HIV, and prescribed him AZT and other drugs.

- 13. At no time did Dr. Wilson advise Robert, who was a married, low-risk subject, about the "positive predictive value" of the HIV antibody test, nor of the risk of potential false positives from the tests, including those described in the scientific literature, such as Challakere et al., False Positive human immunodeficiency virus type 1 ELISA results in low risk subjects, West. J. Med 159(2):214-215 (1993) and numerous others.
- 14. At no time did DC warn or advise Dr. Wilson or the Physician Defendants of the risk of false positives to its test, the risk of a patient being wrongly diagnosed as "HIV positive," without confirmation of the actual presence of HIV, and subsequent risks of taking harmful drugs, such as AZT, based on an improper diagnosis of HIV.
- 15. Despite the conflicting test results from the HIV antibody test, and despite the published literature which described several cases of "false positive" results from the subject HIV antibody tests, Dr. Wilson prescribed AZT to Robert.
- 16. AZT is a nucleoside analogue, DNA chain-terminator, designed and used for cancer chemotherapy.
- 17. At no time did Dr. Wilson warn or advise Robert or Plaintiff that AZT was designed and used for cancer chemotherapy. At no time did any of the Physician Defendants warn or advise Robert or Plaintiff of all the potential toxic and negative health effects of AZT, despite the well-known published literature which identifies such toxic and negative health effects as leukopenia, anemia, nausea, dizziness, dementia, and muscle atrophy.
- 18. At no time did Dr. Wilson warn or advise Robert or Plaintiff that one of the potential negative health effects of the AZT was cancer of the lymphatic system, called Non-Hodgkin's Lymphoma. At no time did Glaxo warn or advise the Physician Defendants that one of the potential negative health effects of the AZT was Non-Hodgkin's Lymphoma.
- 19. Both before and after prescribing AZT to Robert, there were numerous scientific articles in the literature demonstrating that AZT caused an increased risk in both animals and humans from contracting cancer, including Non-Hodgkin's Lymphoma. Excerpts from the these scientific papers, include, but are not limited to, the following:

- a. "AZT is **genotoxic** in fetal mice and monkeys and is a moderately strong transplacental **carcinogen** in mice examined at 1 year of age.:" (Olivero et al, Journal of National Cancer Institute, 89:1602 (1997).)
- b. "...AZT has been shown to be <u>carcinogenic</u> in adult mice after life-time oral administration." (Olivero et al, Journal of National Cancer Institute, 89:1602 (1997).)
- c. "Available literature does not allow an accurate estimation of human risk implied by these data. However, our results suggest that the current practice of treating HIV-1-positive women and their infants with high doses of AZT <u>could increase cancer risk</u> in the drug-exposed children when they reach young adulthood or middle age." (Olivero et al, Journal of National Cancer Institute, 89:1607 (1997).)
- d. The anti-HIV drug [AZT] is used successfully for reduction of perinatal viral transmission. However toxic side effects including <u>carcinogenesis</u> are possible.(Diwan, Toxicology and Applied Pharmacology, 161: 82 (1999).)
- e. "The effects at 2 years were similar to those seen after transplacental exposure, with <u>significant increases in lung</u>, liver and <u>mammary tumors</u> in females. The results confirm that AZT is a moderately effective perinatal <u>carcinogen</u> in mice, targeting several tissue types." (Olivero et al, Journal of National Cancer Institute, 89:1602 (1997).)
- f. "These data indicate that the primary mechanism of AZT <u>mutagenicity</u> in <u>human TK6 cells</u> is through the production of large deletions which occur as a result of AZT incorporation into DNA and subsequent chain termination. The data imply that perinatal chemoprophylaxis with AZT may put children of HIV-infected women at <u>potential risk for</u> <u>genetic damage</u>." (Sussman, Mutation Research/Fundamental and Molecular Mechanisms of Mutagenesis, 429: 249 (1999).)
- g. "However, AZT also has been demonstrated to have **genotoxic and** carcinogenic effects in vivo and in vitro." (Bialkowska, Carcinogenesis, 21: 1060 (2000).)
- h. "..there was clear evidence of <u>carcinogenic activity</u> based upon significant dose-related trends and increases in the incidences of <u>hemangiosarcoma</u> in male

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At the time of his marriage to Lisa in 1999, Robert was in excellent physical health.

- 26. On or about October 23, 2009, via mail and personal service, Plaintiffs caused to be sent appropriate letters to the Physician Defendants giving notice under Code of Civil Procedure Sections 340.5 and 364, that individually, and on behalf of her minor children, they intended to pursue and action based on professional negligence and other theories for the wrongful death of Robert.
- 27. On or about December 19, 2009, the State of California added AZT to its list under Proposition 65 (Health & Safety Code § 25249.8(a) et seq.) of substances known to cause cancer.

#### <u>FIRST CAUSE OF ACTION</u> PROFESSIONAL NEGLIGENCE

(Plaintiff Lisa Zapata and Veronica and Zachary by through their Guardian Ad Litem against the Physician Defendants and DOES 1-50.)

- 28. Plaintiff incorporates by reference herein paragraphs 1- 27 as though set forth in full in this action.
- 29. At all times mentioned herein, the Physician Defendants and each of them, formed a doctor-patient relationship with Robert, which imposed upon each of them the highest duty of care towards to him.
- 30. The Physician Defendants breached this duty of care by administering HIV antibody tests, without adequately warning of the risk of false positives.
- 31. The Physician Defendants breached this duty of care by prescribing AZT to Robert, failing to adequately warn Robert or Plaintiffs about the toxic, negative health effects of the AZT, including the risk of contracting cancer.
- 32. As a result of ingesting the AZT and the other drugs, Robert, suffered severe side-effects, including, muscle atrophy, weight loss, and ultimately, fatal cancer.
- 33. The scientific literature contains numerous peer-reviewed papers demonstrating the harmful side effects of AZT in general, as well as its carcinogenic properties. One of the first peer-reviewed published papers on AZT, noting the increased risk of Non-Hodgkin's Lymphoma in humans from AZT is Pluda et al., Development of Non-Hodgkin's Lymphoma in a

Cohort of Patients with Severe Human Immunodeficiency Virus (HIV) Infection on Long-Term Anti-Viral Therapy, Annals of Internal Medicine, 113:277 (1990).

- 34. As a result of this conduct, the Physician Defendants breached the standard of care in treating patients by not fully advising Robert of the risk of false positives from the HIV antibody test, all harmful side effects of AZT, and despite these omissions, prescribing it to Robert, when it was not medically reasonable or necessary to do so.
- 35. As a result of this conduct, Plaintiffs suffered injuries and damages, including the loss of her husband/their father, loss of consortium, solace, society and support, as alleged herein.

#### SECOND CAUSE OF ACTION STRICT LIABILITY

(Plaintiff Lisa Zapata and Veronica and Zachary, by and through their Guardian Ad Litem, against Glaxo and DC and DOES 1-50.)

- 36. Plaintiffs incorporate by reference herein paragraphs 28- 35 as though set forth in full in this action.
- 37. Plaintiffs are informed and believe, and thereon allege that AZT was first manufactured under the brand name "Retrovir" and then under the brand name "Combivir," by Glaxo or its predecessors-in-interest or subsidiaries, at the time it was prescribed to Robert by the Physician Defendants
- 38. AZT was defective at the time of its manufacture, development, production, testing, inspection, endorsement, prescription, sale and distribution, in that, and not by way of limitation, said product and its warnings, instructions and directions, failed to warn of the dangerous propensities of AZT, which risks were known or reasonably scientifically knowable to Glaxo. Glaxo knew, or should have known of the properties of AZT, including the medical risks associated with such products, as previously set forth herein. Specifically, Glaxo failed to warn consumers that AZT contained numerous side effects, including loss of white blood cells, loss of red blood cells, severe weight loss, muscle atrophy, Non-Hodgkin's Lymphoma, and death.
- 39. The Physician Defendants, Does 1-50, Robert and Plaintiffs, relied on these defective warnings to prescribe and/or ingest AZT, when such drug was not the appropriate treatment for Robert.

- 40. These defective warnings of the AZT was a substantial factor in causing and/or contributing to the death of Robert, resulting in injuries and damages to Plaintiffs, individually, and to her two minor children, as alleged herein.
- 41. Plaintiffs are informed and believes and thereon allege that DC manufactured several HTV antibody tests, which were ordered by Physician Defendants, in connection with their medical care, treatment and recommendations given to Robert within the Doctor-Patient Relationship.
- 42. These HIV antibody tests were defective at the time of their manufacture, development, production, testing, inspection, endorsement, prescription, sale and distribution, in that, and not by way of limitation, said product and its warnings, instructions and directions, failed to warn of the rate of false positives, which risks were known, or reasonably scientifically knowable to DC. DC knew, or should have known of the properties of their anti-body tests, including the questionable diagnoses foreseeably made by treating physicians, thereon.

  Specifically, DC failed to warn consumers that false positives could lead doctors to prescribe AZT, which cause numerous side effects, including loss of white blood cells, loss of red blood cells, severe weight loss, muscle atrophy, Non-Hodgkin's Lymphoma and death.
- 43. The Physician Defendants, Does 1-50, Robert and Plaintiffs, relied on these defective warnings when administering these antibody tests to Robert, which lead to the prescription and ingestion of AZT, when such drug was not the appropriate treatment for Robert.
- 44. These defective warnings of the AZT was a substantial factor in causing and/or contributing to the death of Robert, resulting in injuries and damages to Plaintiff, individually, and to her two minor children, as alleged herein.

### THIRD CAUSE OF ACTION NEGLIGENCE

(Plaintiff Lisa Zapata and Veronica and Zachary by and through their as Guardian Ad Litem against Glaxo and DOES 1-50.)

45. Plaintiffs incorporate by reference herein paragraphs 36- 44 as though set forth in full in this action.

- 46. At all times herein mentioned, Glaxo and its subsidiaries had a duty to properly manufacture, design, formulate, compound, test, process, assemble, inspect, research, distribute, market, label, package, prepare for use, sell, prescribe and adequately warn of the risks and dangers of the aforementioned product.
- At all times herein mentioned, Glaxo negligently and carelessly tested, studied, researched, evaluated, endorse, manufactured, formulated, compounded, produced, processed, assembled, inspected, distributed, marketed, labeled, packaged, prepared for use, and sold AZT despite failing to adequately test and warn of the risks and dangers of AZT.
- 48. As a result of said negligence and carelessness of Glaxo, Plaintiff, individually, and her two minor children by and through their Guardian Ad Litem, seeks damages as alleged herein, for injuries suffered.

#### FOURTH CAUSE OF ACTION NEGLIGENCE PER SE

(Plaintiff Lisa Zapata and Veronica and Zachary, by and through their Guardian Ad Litem, against Glaxo and DOES 1-50.)

- 49. Plaintiff incorporates by reference herein paragraphs 45- 48 as though set forth in full in this action.
- 50. At all times herein mentioned, Glaxo had an obligation not to violate the law, in the manufacture, design, formulation, compounding, production, processing, assembly, inspection, distribution, marketing, labeling, packaging, preparation for use, sale and warning of the risks and dangers of AZT.
- 51. At all times herein mentioned, Glaxo and its subsidiaries violated California Civil Code Section 1750 and regulations promulgated thereunder, and other applicable laws, statutes and regulations.
- 52. Robert was a purchaser and consumer of AZT and within the class of persons the statutes and regulations described above are designed to protect, and Robert's injuries, as well as, Plaintiffs' derivative injuries, are the type of harm these statutes are designed to prevent.

- 53. Glaxo failed to meet the standard of care set by the following statutes and regulations, which were intended for the benefit of individuals such as Robert, making Glaxonegligent per se:
  - a. the labeling was misleading in violation of California Health and Safety Code Sections 111330 and 110290, as they failed to adequately warn consumers and doctors that AZT was a carcinogen;
  - b. Glaxo's advertising and representations regarding AZT were false and misleading in violation of Health and Safety Code Sections 110390 and 110290, and Civil Code Section 1770(a)(5), as Glaxo failed to adequately warn consumers and doctors that AZT was a carcinogen;
  - c. There was a failure to warn and/or consult as required by California Code of Regulations Section 1707.2, as Glaxo failed to adequately warn consumers and doctors that AZT was a carcinogen.
- 54. As a result of the violations of the statutes described above, Plaintiffs seek damages as alleged herein, for injuries suffered.

## FIFTH CAUSE OF ACTION BREACH OF IMPLIED WARRANTY

(Plaintiff Lisa Zapata and Veronica and Zachary, by and through their Guardian Ad Litem, against Glaxo and Does 1-50)

- 55. Plaintiff incorporates by reference herein paragraphs 49 54 as though set forth in full in this cause of action.
- 56. Prior to the time that the aforementioned products were used by Robert, Glaxo impliedly warranted to him and Physician Defendants that AZT was reasonably fit and safe for its intended purposes, and was of marketable quality throughout.
- 57. Plaintiffs were and are unskilled in the research, design and manufacture of the aforementioned product and reasonably relied entirely on the skill, judgment and implied warranty of the Glaxo in using the aforementioned product.

- 58. The aforementioned product was neither safe for its intended use nor of merchantable quality, as warranted by Glaxo, in that it had dangerous propensities when put to its intended use and would cause severe injuries to the user.
- 59. As a result of the aforementioned breach of implied warranties by the Glaxo, Plaintiffs seek damages as alleged herein, for injuries suffered.

### SIXTH CAUSE OF ACTION

(Cal.Civ.Code §1709-1710)

(Plaintiff Lisa Zapata, individually, and Veronica and Zachary, by and through their Guardian Ad Litem against Glaxo and DOES 1-50)

- 60. Plaintiffs incorporate by reference herein each and every paragraphs 55- 59 as though set forth in full in this cause of action.
- 61. Plaintiff purchased AZT in response to a prescription by the Physician Defendants for treatment to Robert. Plaintiff Lisa Zapata was the wife of Robert at the time of said purchase, which was made with community property funds, obtained during the scope and course of their legal marriage.
- 62. From the time that AZT was first tested, studied, researched, evaluated, endorsed, manufactured, marketed and distributed, and up to the present, Glaxo willfully deceived Robert by concealing from him, the Physician Defendants, and the general public, the true facts concerning said pharmaceutical product, which the Glaxo had a duty to disclose.
- 63. At all times herein mentioned, Glaxo conducted a sales and marketing campaign to promote the sale of AZT and willfully deceived Plaintiff, the Physician Defendants and the general public as to the health risks and consequences of the use of AZT. Glaxo was aware of the foregoing, and that AZT was not safe, fit and effective for human consumption, the use of said product is hazardous to health, and said product has a serious propensity to cause serious injuries to users, including but not limited to the injuries suffered by Robert as delineated herein.
- 64. Glaxo intentionally concealed and suppressed the true facts concerning AZT with the intent to defraud Robert and Plaintiffs, in that Glaxo knew that Robert's physicians would not prescribe the AZT, and Robert would not have purchased the subject product, if he was aware of the true facts concerning the dangers of said product, particularly the fact that AZT

carried a substantial risk of cancer in those who ingested it. In the fact, one of the first peer-reviewed, published papers on AZT, noting its harmful side effects, including its carcinogenic properties, was Pluda et al., Development of Non-Hodgkin's Lymphoma in a Cohort of Patients with Severe Human Immunodeficiency Virus (HIV) Infection on Long-Term Anti-Viral Therapy, Annals of Internal Medicine, 113:277 (1990).

- 65. Subsequent published papers in the scientific literature after the Pluda paper in 1990, have raised grave concerns about the use and efficacy of AZT, as a potential carcinogen in AIDS patients.
- As a result of the foregoing fraudulent and deceitful conduct by the Glaxo, Robert, who purchased the AZT, individually, suffered damages for buying a product, he otherwise would not, had the truth be known. Plaintiffs suffered injuries and damages as alleged herein by Robert's purchase and consumption of AZT, and subsequent death caused therefrom.

#### SEVENTH CAUSE OF ACTION NEGLIGENT MISREPRESENTATION

(Plaintiff Lisa Zapata, individually, and Veronica and Zachary by and through their Guardian Ad Litem against DC and Glaxo and Does 1-50)

- 67. Plaintiffs incorporate by reference herein paragraphs 59 66 as though set forth in full in this cause of action.
- 68. From the time that AZT was first tested, studied, researched, evaluated, endorsed, manufactured, marketed and distributed, and up to the present, Glaxo made false misrepresentations, as previously set forth herein, to Robert, the Physician Defendants and the general public, including but not limited to the misrepresentation that AZT was safe, fit and effective for human consumption. At all times herein mentioned, Glaxo conducted a sales and marketing campaign to promote the sale of the aforementioned drug product and willfully deceived Robert, the Physician Defendants and the general public as to the health risks and consequences of the use of the aforementioned product.
- 69. Glaxo made the foregoing representations without any reasonable ground for believing them to be true. These representations were made directly by Glaxo, by sales representatives and other authorized agents of Glaxo, and in publications and other written

materials directed to physicians, medical patients and the public, with the intention of inducing reliance and the prescription, purchase and use of the subject product.

- 70. The foregoing representations by Glaxo were in fact false, in that the aforementioned product was not safe, fit and effective for human consumption, the use of said product is hazardous to health, and said injuries suffered by Plaintiffs as delineated herein.
- 71. The foregoing representations by Glaxo were made with the intention of inducing reliance and the prescription, purchase and use of AZT.
- 72. In reliance on the misrepresentations by Glaxo, Robert was induced to purchase and use the aforementioned product. If Robert had known of the true facts and facts concealed by the Glaxo, Robert would not have used the subject product. The reliance of Robert upon Glaxo's misrepresentations was justified because such misrepresentations were made and conducted by individuals and entities who were in a position to know the true facts.
- 73. As a result of the foregoing negligent misrepresentations by the Glaxo, Plaintiffs claim injuries and damages as alleged herein.

# EIGHTH CAUSE OF ACTION VIOLATION OF BUSINESS & PROFESSION CODE SECTION 17200

(Plaintiff Lisa Zapata, individually, and Veronica and Zachary, by and through their Guardian Ad Litem against Glaxo and Does 1-50)

- 74. Plaintiffs incorporates by reference herein paragraphs 67 73 as though set forth in full in this cause of action.
- 75. Plaintiffs are informed and believe and thereon allege that Glaxo, by the acts and misconduct alleged herein, violated Business & Professions Code sections 17200.
- 76. On behalf of the general public, Plaintiffs hereby seek injunctive, restitutionary and other equitable relief, as appropriate against Glaxo for its violations of section 17200.
- 77. California Business & Professions Code section 17200 provides that unfair competition shall mean and include "all unlawful, unfair or fraudulent business practices and unfair, deceptive, untrue or misleading advertising.
- 78. The acts and practices described in Paragraphs 1 through 77 above, were and are likely to mislead the general public and therefore constitute unfair business practices within the

meaning of <u>Business & Professions Code</u> §17200. The acts of untrue and misleading advertising set forth in presiding paragraphs are incorporated by reference and are, by definition, violations of <u>Business & Professions Code</u> §17200. This conduct includes, but is not limited to:

- (a) Representing to Robert, the Physician Defendants and the general public that AZT was safe, fit and effective for human consumption, knowing that said representations were false, and concealing from Robert, the Physician Defendants and the general public that said product, as a dangerous drug, , had a serious propensity to cancer in users;
- (b) Engaging in advertising programs designed to create the image, impression and belief by consumers, physicians and others that the use of AZT, was safe for human use, had fewer side effects and adverse reactions than other methods of helping patients, suffering from immune disorders, even though Glaxo knew these to be false, and even though the Glaxo had no reasonable grounds to believe them to be true;
- (c) Purposely downplaying and understating the health hazards and risks associated with AZT; and
- (d) Issuing promotional literature deceiving potential users of AZT by relaying positive information and manipulating statistics to suggest widespread acceptability, while downplaying the known adverse and serious health effects and concealing material relevant information regarding the safety of said product.
- 79. These practices constitute unlawful, unfair and fraudulent business acts or practices, within the meaning of <u>California Business & Professions Code</u> §17200, as well as unfair, deceptive, untrue and misleading advertising as prohibited by <u>California Business & Professions Code</u> §17500.
- 80. The unlawful, unfair and fraudulent business practices of Glaxo described above present a continuing threat to members of the public in that Glaxo continues to engage in the conduct described therein.

- As a result of its conduct described above, Glaxo have been and will be unjustly enriched. Specifically, Glaxo have been unjustly enriched by receipt of hundreds of millions of dollars in ill-gotten gains from the sale and prescription of said drugs in California, sold in large part as a result of the acts and omissions described herein.
- 82. Because of the fraudulent misrepresentations made by Glaxo as detailed above, and the inherently unfair practice of committing a fraud against the public by intentionally misrepresenting and concealing material information, the acts of Glaxo described herein constitute unfair or fraudulent business practices.
- 83. Plaintiff, pursuant to <u>California Business & Professions Code</u> §17203, seeks an order of this Court compelling the Glaxo to provide restitution as a result of their unfair business practices, and injunctive relief calling for Glaxo to cease such unfair business practices in the future.

## NINTH CAUSE OF ACTION VIOLATION OF BUSINESS & PROFESSION CODE SECTION 17500

(Plaintiff Lisa Zapata, individually, and Veronica and Zachary Zapata, by and through their Guardian Ad Litem, against Glaxo and Does 1-50)

- 84. Plaintiffs incorporate by reference herein paragraphs 74 83 as though set forth in full in this cause of action.
- 85. Plaintiffs are informed and believe and thereon allege that Glaxo, by the acts and misconduct alleged herein, violated Business & Professions Code sections 17500.
- 86. On behalf of the general public, Plaintiffs hereby seek injunctive, restitutionary and other equitable relief, as appropriate against Glaxo, for its violations of section 17500.
- 87. California Business & Professions Code section 17500 provides that it is unlawful for any person, firm, corporation or association to dispose of property or perform services, or to induce the public to enter into any obligation relating thereto, through the use of untrue or misleading statements.
- 88. At all times herein mentioned, Glaxo committed acts of disseminating untrue and misleading statements as defined by <u>Business & Professions Code</u> §17500 by engaging in the

following acts and practices with intent to induce members of the public to purchase and use AZT:

- (a) Representing to Robert, the Physician Defendants and the general public that AZT was safe, fit and effective for human consumption, knowing that said representations were false, and concealing from Robert, the Physician Defendants and the general public that said product had a serious propensity to cause cancer to users;
- (b) Engaging in advertising programs designed to create the image, impression and belief by consumers and physicians that the use of AZT, was safe for human use, had fewer side effects and adverse reactions than other methods of providing relief to patients suffering from immune disorders, even though the Glaxo knew these to be false, and even though the Glaxo had no reasonable grounds to believe them to be true;
- (c) Purposely downplaying and understating the health hazards and risks associated with AZT; and
- (d) Issuing promotional literature deceiving potential users of AZT by relaying positive information and manipulating statistics to suggest widespread acceptability, while downplaying the known adverse and serious health effects and concealing material relevant information regarding the safety of said product.
- 89. The foregoing practices constitute false and misleading advertising within the meaning of <u>California Business & Professions Code</u> §17500.
- 90. The acts of untrue and misleading statements by Glaxo described herein above present a continuing threat to members of the public in that the acts alleged herein are continuous and ongoing, and the public will continue to suffer the harm alleged herein.
- 91. Pursuant to <u>California Business & Professions Code</u> §17535, Plaintiff seeks an order of this Court compelling the Glaxo to provide restitution as a result of their unfair business

1	practices, and injunctive relief calling for Glaxo, and each of them, to cease such unfair business	
2	practices in the future.	
3	PRAYER FOR RELIEF	
4	WHE	REFORE, Plaintiffs pray for judgment against all Defendants and each of them, as
5	follows, as appropriate to each cause of action alleged as follows:	
6	1.	General damages in an amount which will conform to proof at time of trial;
7	2.	Special damages in an amount within the jurisdiction of the Superior Court and according to proof at the time of trial;
8 9	3.	Loss of earnings and impaired earning capacity according to proof at the time of trial;
10	4.	Medical expenses, past and future, according to proof at the time of trial;
11	5.	Damages for loss of care, comfort, society and companionship in an amount within the jurisdiction of the Superior Court and according to proof;
12	6.	Punitive damages, to the extent allowable by law;
13	7.	For past and future mental and emotional distress, according to proof;
14	8	Injunctive, restitutionary and other equitable relief;
15	9.	For costs of suit incurred herein;
16	10.	For pre-judgment interest as provided by law; and
17 18	11.	For such other and further relief as the Court may deem just and proper.
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20	DATED: Ma	rch 3, 2010 YARON & ASSOCIATES
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22	By: GEORGE D. YARON	
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24		D. DAVID STEELE Attorney for Plaintiff Lisa Zapata, individually, and Veronica and Zachary, by
25		individually, and Veronica and Zachary, by and through their as Guardian Ad Litem.
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