

19.4. The advert also contains a photo of a bottle of AZT with a 'toxic warning' label on it. Accompanying the photo is the text "this is a 25mg bottle of AZT supplied by Sigma-Aldrich for use in research laboratories. The label speaks for itself. GlaxoSmithKline (GSK) recommends between 500 and 1500 mg of AZT daily - twenty and sixty times the quantity that Sigma-Aldrich warns research workers could kill or severely injure them- alleging that 'AZT has extended and improved the quality of life of millions of people living with HIV/AIDS around the globe'. Also that 'GlaxoWellcome [now GSK] are a reputable company. We do not lie to people.'"

19.5. The bottle used in the photograph is for use in Sigma-Aldrich's laboratories. It is a research bottle and not intended for human use. But the labeling is clearly meant for the employees and contractors of Sigma-Aldrich, not for the general public. It has no relevance to the safety and efficacy of AZT when used for the indications registered by the MCC. It is therefore misleading.