

35. The following sanctions under the Code are appropriate in the circumstances:

35.1. Pursuant to Clause 14.1 of Procedures and Relief in the Code, the advert must be ordered to be withdrawn in its entirety and current format;

35.2. Pursuant to Clause 14.2, the Foundation and the Group must submit any proposed amendment, as well as the original advertisement and relevant ASA ruling to the ACA Advisory Service for pre-publication advice;

35.3. Under Clause 14.4, publicise the names of the Foundation and the Group;

35.4. Under Clause 14.5 order the Foundation and the Group to publish a summarised version of the ruling, at their own expense, in the Mail & Guardian newspaper;